

BABOR BEAUTY GROUP Publishes Sustainability Report 2025 70 Years of Future-Proofing

- As BABOR BEAUTY GROUP celebrates its 70th anniversary in 2026, the company is reflecting on current sustainability milestones and decades of commitment
- "Sustainability is not a project with an end date for us — it is a promise we strive to keep every day," says Horst Robertz, CEO of BABOR BEAUTY GROUP. "Made in Germany also means: Made with Responsibility."

BABOR BEAUTY GROUP publishes its sustainability report for the reporting year 2025. The data confirms: the German family business is continuing its path of sustainable business practices. In its anniversary year 2026, BABOR BEAUTY GROUP looks back not only on current milestones, but also on seven decades of sustainability commitment.

Current Highlights

For 2025, BABOR BEAUTY GROUP had set itself an ambitious target: to reduce its carbon footprint by 50% compared to the 2019 reporting year. The company had already achieved this milestone in 2024 and confirmed it in 2025 with a reduction of 49.9% despite newly added reporting categories and growth in product volume. By 2030, the company now aims to reduce its CO₂ emissions by 5% annually. "Reaching our carbon reduction target fills us with pride. But it is not a reason to stop," says Robertz. "We have set ourselves a new, annual reduction target because we know that the next step is always possible."

In addition to CO₂, BABOR BEAUTY GROUP measures the full spectrum of environmental impacts of its BABOR products. This so-called Life Cycle Assessment examines every step of the value chain, through to use and end-of-life. A simulation tool calculates how replacing a raw material or packaging component affects the overall balance. In addition to greenhouse gases, thirteen further environmental factors are analyzed. A particular focus is placed on soil acidification and the eutrophication of water bodies.

Beyond the ecological perspective, the report also addresses the social dimensions of corporate responsibility, highlighting the company's commitment to the society of which

it is a part — particularly in its home region — as well as to the people who work for BABOR BEAUTY GROUP.

70 Years of Sustainability

What is visible today as an ambitious sustainability report has its roots in the company's founding story. When Dr. Michael Babor developed the first product under the company name "bio-medizinische Kosmetik" in a Cologne kitchen in 1956, respect for nature was part of the company's philosophy from the very beginning. As early as the 1990s, the BABOR brand launched a refill jar — at a time when refill concepts were still an exception in the cosmetics industry. At the same time, the company invested in waste management and water microfiltration. With the entry of the third generation of owners in 2014, sustainability became a strategic priority. In its anniversary year 2026, BABOR BEAUTY GROUP is aware that today's success in sustainability is the result of 70 years of consistent action.

More Facts:

- 95% of the vehicle fleet is electric
- 99% fossil-free filling and logistics
- 25% energy self-sufficient production cluster
- 85% of BABOR brand packaging materials are recyclable
- 84% of BABOR brand skincare products meet the brand's self-imposed formulation standard (no silicones, parabens, PEGs, mineral oils, sulfates (SLS and SLES), non-certified palm (kernel) oil derivatives, or synthetic colorants)
- 54% women in leadership positions
- 10 hectares of nature reserve "BABOR Forest"
- 11 bee colonies

About BABOR BEAUTY GROUP

BABOR BEAUTY GROUP is a German family business, global player in the skincare industry and home to some of the most sought-after international beauty brands. The heart of the success is the BABOR brand, which stands for expert skincare made in Germany. The portfolio also includes various private labels. The company has its own labs and production at the headquarters in Germany and works according to the highest sustainability standards. The third generation of the owner family has been heading the company since 2014 – Dr. Martin Grablowitz and Isabel Bonacker lead the Board.

Dr. Babor GmbH & Co. KG · Neuenhofstr. 180 · 52078 Aachen
Eva Spiertz · Head of Corporate Communication · Tel.: 0241/5296-598 · Fax: 0241/5296-6598
EMail: eva.spiertz@babor.de · www.babor-beauty-group.com

**BABOR
BEAUTY
GROUP**